

A national collaboration of industry, academia and government, devoted to bridging the gap between technology innovators and the government and commercial marketplaces.



The Center For Commercialization Of Advanced Technology



### **A Public/Private Cooperative Effort**

#### Office of Naval Research (ONR)

Program management

#### SPAWAR System Center-SD

Technical program management

#### • CCAT Consortium Partners

- SSC-SD
- Lockheed Martin ORINCON Technologies, Inc.
- SDSU
  - **S SDSU Foundation**
  - **§** Entrepreneurial Management Center
- UCSD
  - S Jacobs School of Engineering Von Liebig Center
  - **S UCSD CONNECT**
- CSU San Bernardino

#### • CCAT Consortium Provides:

- Identification of critical requirements
- Technology searches
- Technology transition/transfer
- Product development
- R&D support
- Market studies
- Business plans
- University technologies
- Mentoring
- Business experience
- Technical expertise
- Entrepreneurial experience
- VC, Angel and other networking



### **Technology Transfer/Transition Is The Major Focus Of CCAT**

#### Maintains a Knowledge Base of Naval Requirements

- Via direct Fleet contact (exercises/operational feedback)
- Program management plans for programs of record/technology plans

#### • Identifies Technology Areas which May Support Requirements

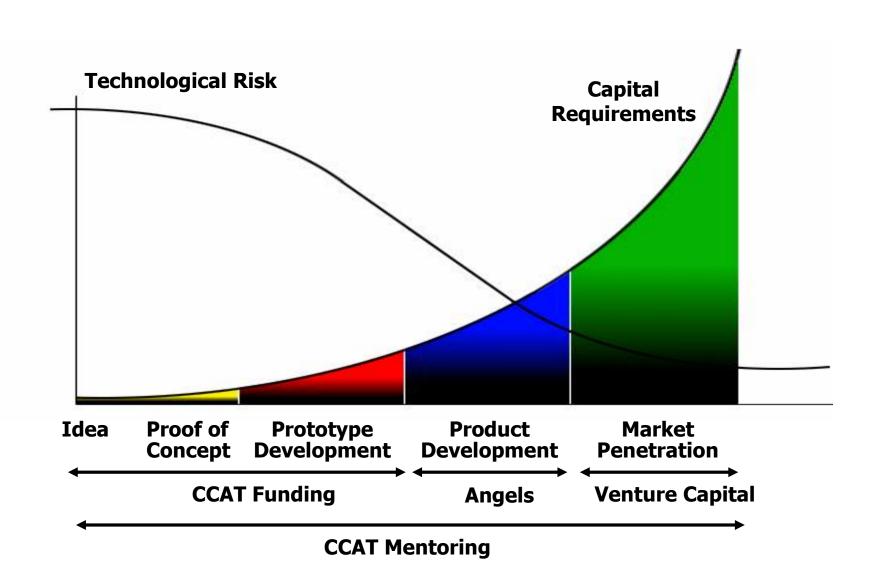
- Open literature/conferences/expositions
- New applications for existing technologies

#### Works Closely with Acquisition Program Managers to Insert Technology

- Look for windows of technology insertion during new program plans, upgrade opportunities, planned program improvements
- Try and broker agreements for technology insertion/transition with PM



# CCAT Support To Commercial Product Development And Business Funding Phases





# How Does CCAT Help Industry And Academia do Business With The Navy?

- CCAT provides technology topics based on requirements during proposal solicitations.
- CCAT conducts independent technology searches based on urgent Naval requirements
- CCAT mentors act as sounding boards to organizations who are developing technologies regarding potential naval applications.
- In the case of portfolio technologies, CCAT will provide marketing analysis, networking with VC/Angel Investors, technology evaluations and other services.
- CCAT mentors work with industry and academia to guide the development of technologies toward "best fit" applications/markets.